

ORDER



Orders
Order / Rev: 706709
Alt Order #: 06276563
Product Desc: DALTON FOR GOVERNOR
Estimate: 2211
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 08/15/12 / 10/22/12
Order Type: Political

WFMY-TV

Primary AE: Nick Welte
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Dalton/D/ NC Governor
Demographic: A35+
Product Codes: PL-Governor
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	21	\$6,390.00	\$5,431.50
10/29/12	10/29/12	8	\$2,340.00	\$1,989.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	21	\$6,390.00	\$5,431.50	0.00
November 2012	8	\$2,340.00	\$1,989.00	0.00
Totals	29	\$8,730.00	\$7,420.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WFMY	10/26/12	10/26/12	News 2 at 5 News 2 at 5	CM	5-530p	----F--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$350.00		0.00			
E 6	WFMY	10/26/12	10/26/12	News 2 at 6 News 2 at 6	CM	6-630p	----F--	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$525.00		0.00			
E 7	WFMY	10/26/12	10/26/12	M-F 6-8a Good Morning Show	CM	6-8a	----F--	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$130.00		0.00			
E 8	WFMY	10/26/12	10/26/12	M-F 730-8p Jeopardy	CM	730-8p	----F--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$550.00		0.00			
E 9	WFMY	10/26/12	10/26/12	CBS This Morning CBS This Morning	CM	8-10a	----F--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	WFMY	10/26/12	10/26/12	CBS This Morning CBS This Morning	CM	8-10a	----F--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$100.00		0.00			
E 10	WFMY	10/29/12	10/29/12	News 2 at 11 News 2 at 11	CM	11-1135p	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$350.00		0.00			
E 14	WFMY	10/29/12	10/29/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	M-----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$55.00		0.00			
E 15	WFMY	10/29/12	10/29/12	News 2 at 6 News 2 at 6	CM	6-630p	M-----	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$525.00		0.00			
E 16	WFMY	10/29/12	10/29/12	M-F 6-8a Good Morning Show	CM	6-8a	M-----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$130.00		0.00			
E 17	WFMY	10/29/12	10/29/12	M-F 7-730p Wheel of Fortune	CM	7-730p	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$550.00		0.00			
E 18	WFMY	10/29/12	10/29/12	M-F 730-8p Jeopardy	CM	730-8p	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$550.00		0.00			
E 19	WFMY	10/29/12	10/29/12	CBS This Morning CBS This Morning	CM	8-10a	M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$100.00		0.00			
E 20	WFMY	10/27/12	10/27/12	Good Morning Show Sat Good Morning Show Sa	CM	6-9a	-----S-	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
GOOD MORNING SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$110.00		0.00			
E 21	WFMY	10/28/12	10/28/12	News 2 at 6 Sunday News 2 at 6 Sunday	CM	6-630p	-----S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS 2 AT 6P - SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$250.00		0.00			
E 22	WFMY	10/28/12	10/28/12	Good Morning Show Sun Good Morning Show Su	CM	6-9a	-----S	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
GOOD MORNING SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$110.00		0.00			
E 23	WFMY	10/28/12	10/28/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$350.00		0.00			
E 24	WFMY	10/25/12	10/25/12		CM	11-1135p	---T---	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 2 at 11											
				News 2 at 11											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$350.00		0.00			
E 26	WFMY	10/25/12	10/25/12	News 2 at 5	CM	5-530p	---T---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				News 2 at 5											
				NEWS 2 AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$350.00		0.00			
E 27	WFMY	10/25/12	10/25/12	M-F 5-6a	CM	5-6a	---T---	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
				5-6a GMS ROT											
				GOOD MORNING SHOW 5A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$55.00		0.00			
E 29	WFMY	10/25/12	10/25/12	M-F 7-730p	CM	7-730p	---T---	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$550.00		0.00			
E 30	WFMY	10/23/12	10/23/12	News 2 at 11	CM	11-1135p	-T-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
				News 2 at 11											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$350.00		0.00			
E 32	WFMY	10/23/12	10/23/12	News 2 at 5	CM	5-530p	-T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				News 2 at 5											
				NEWS 2 AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$350.00		0.00			
E 33	WFMY	10/23/12	10/23/12	M-F 5-6a	CM	5-6a	-T-----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
				5-6a GMS ROT											
				GOOD MORNING SHOW 5A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$55.00		0.00			
E 34	WFMY	10/23/12	10/23/12	M-F 730-8p	CM	730-8p	-T-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$550.00		0.00			
E 38	WFMY	10/24/12	10/24/12	News 2 at 6	CM	6-630p	--W----	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
				News 2 at 6											
				NEWS 2 AT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$525.00		0.00			
E 39	WFMY	10/24/12	10/24/12	M-F 6-8a	CM	6-8a	--W----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
				Good Morning Show											
				GOOD MORNING SHOW 6A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$130.00		0.00			
E 40	WFMY	10/24/12	10/24/12	M-F 7-730p	CM	7-730p	--W----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$550.00		0.00			
E 41	WFMY	10/24/12	10/24/12	CBS This Morning	CM	8-10a	--W----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				CBS This Morning											
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$100.00		0.00			
N42	WFMY	10/29/12	10/29/12		CM	10a-5p	M-----	:30	1	\$80.00	P-3	0.00	NM	1	\$80.00

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				D1											
				Daytime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$80.00		0.00			
													Totals	29	\$8,730.00